



Joy of Motion Dance Festival

June 10, 2018

*The annual Joy of Motion Dance Festival is a free and open-to-the-public celebration of arts education and performance in Fort Reno Park, DC, with **800 dancers, 100 performers & 4,000+ attendees.***

Title Sponsorship - \$50,000

- Name recognition as the event sponsor (“*Joy of Motion Dance Festival presented by ___*”) on all banners, signage, web, and print
- Reserved table with signage for a company representative at the Festival
- 12 months of full-page advertising in Joy of Motion concert and event programs
- Logo and link on the Joy of Motion website & name recognition in all studio locations
- Free class passes for adult Community Dance School classes (30 passes)

Stage Sponsorship - \$10,000

- Naming opportunity for a performance stage (“*The _____ Company Stage*”)
- Reserved table with signage for a company representative at the Festival
- 12 months of ½-page advertising in Joy of Motion concert and event programs
- Logo and link on the Joy of Motion website & name recognition in all studio locations
- Free class passes for adult Community Dance School classes (15 passes)

Performance Sponsorship - \$2,500 - \$5,000

- 3-5 verbal recognitions prior to a live performance
- Reserved table with signage for a company representative at the Festival
- 3-5 months of ½-page advertising in Joy of Motion concert and event programs
- Logo and link on the Joy of Motion website & name recognition in all studio locations
- Free class passes for adult Community Dance School classes (10 passes)

Small Business Sponsorship - \$500 - \$1000

- Onstage thank-you at opening or conclusion of the Festival
- Logo and link on the Joy of Motion website & name recognition in all studio locations
- Free class passes for adult Community Dance School classes (5 passes)

ABOUT JOY OF MOTION:

- 3 studio locations in 2 Wards of DC and in Bethesda, MD
- 7,367 unique students and 91,623 visits to our studios in the last 12 months
- 3,300 page view daily on joyofmotion.org and 56,000+ students in our database
- 3,600 followers on Twitter and 10,200+ followers on Facebook
- Winner of “Best Dance Company” in Washington City Paper’s 2017 Best of DC