**Joy of Motion Dance Festival**

**June 10, 2018**

*The annual Joy of Motion Dance Festival is a free and open-to-the-public celebration of arts education and performance in Fort Reno Park, DC, with* ***800 dancers, 100 performers & 4,000+ attendees.***

**Title Sponsorship - $50,000**

* Name recognition as the event sponsor *(“Joy of Motion Dance Festival presented by \_\_\_”)* on all banners, signage, web, and print
* Reserved table with signage for a company representative at the Festival
* 12 months of full-page advertising in Joy of Motion concert and event programs
* Logo and link on the Joy of Motion website & name recognition in all studio locations
* Free class passes for adult Community Dance School classes (30 passes)

**Stage Sponsorship - $10,000**

* Naming opportunity for a performance stage *(“The \_\_\_\_ Company Stage”)*
* Reserved table with signage for a company representative at the Festival
* 12 months of ½-page advertising in Joy of Motion concert and event programs
* Logo and link on the Joy of Motion website & name recognition in all studio locations
* Free class passes for adult Community Dance School classes (15 passes)

**Performance Sponsorship - $2,500 - $5,000**

* 3-5 verbal recognitions prior to a live performance
* Reserved table with signage for a company representative at the Festival
* 3-5 months of ½-page advertising in Joy of Motion concert and event programs
* Logo and link on the Joy of Motion website & name recognition in all studio locations
* Free class passes for adult Community Dance School classes (10 passes)

**Small Business Sponsorship - $500 - $1000**

* Onstage thank-you at opening or conclusion of the Festival
* Logo and link on the Joy of Motion website & name recognition in all studio locations
* Free class passes for adult Community Dance School classes (5 passes)

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| **ABOUT JOY OF MOTION:*** 3 studio locations in 2 Wards of DC and in Bethesda, MD
* 7,367 unique students and 91,623 visits to our studios in the last 12 months
* 3,300 page view daily on joyofmotion.org and 56,000+ students in our database
* 3,600 followers on Twitter and 10,200+ followers on Facebook
* Winner of “Best Dance Company” in Washington City Paper’s 2017 Best of DC
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***Joy of Motion Dance Center is a 501c3 nonprofit organization • www.joyofmotion.org***